

Fake news, Falsehoods, and Misinformation

Descriptors

Plausible
Reliable
Credible

Type

Technology
Environment
Science
Legal
Medical
Corporate
Celebrity
Political
Cultural
Immigration
History

People Groups

The Elite
Blue Collar Workers
The Elderly
Children
White Collar Workers
Fascists
Students
Women
Tech Companies
Communists
Racists
Journalists

Big Business
The Illuminati
Extraterrestrials
Artificial Intelligence
Politicians
Scientists
Celebrities
World Leaders
Lobbyists

Motivation

Revenge
Undermine democracy
Boredom
Trolling
Chaos
Financial gain
Fame
Political gain
Fear

Media

Newspaper
Magazines
Television news
Social media
Memes
Blogs
URL
Internet
Ads

